



### Child Protection:

- It is important to note that if a player or supporter does not want his/her photograph taken, his/her wishes must be respected.
- Do not communicate with any underage player individually on social media or social network sites.

### Publishing:

- Feel free to share your pictures and match reports online, but please tag the relevant group or page (e.g. 'Ballinora Camogie Club') when possible.
- To submit content to the website, Church newsletter or local papers please send it to Club PRO.



*This guide is compiled based on the GAA and Camogie Social Media and Child Protection Best Practices.*

# A Social Media Guide

## - Posting and Developing Content



## Ballinora Camogie and GAA Club

## Content:

- All content submitted or shared is open to public viewing, and cannot be retracted once posted.
- All content must be politically and socially neutral, and not reflect negatively on any person or class of persons.
- Content (text, sound, pictures, links to external websites or any other shared material) must be suitable for people of all ages.



## Photos:

- Try to capture the 'action' of the match or training with shots of players engaged in activity rather than standing and posing, unless it's with a cup or medal.
- One (good) formal team photo is enough.
- Photographs should focus on the activity rather than a particular young person.
- Never name specific players in a photograph, with the exception being when they are publically acknowledged (e.g. an award or achievement), for which prior parental consent has been given, and if this is the case only first or second name should be used.



## Text:

- Any text should be short, using simple, clear expressions and be free of spelling mistakes.
- Use CAPS LOCK sparingly, only to emphasise a word or a title.
- Try to ensure that all text is positive in nature.
- Try to keep text factual where possible.